

Grow & sustain economic activity

RELEVANT SPD POLICIES	LOCAL ACTIONS	DETAILS 2014	PROGRESS BY 2016
EA1, EA2, EA5, HE1, HE4, HE5,	1. Make improvements to the Village centre environment.	1.1. Ensure the shopping area remains a safe, green and clean place to visit at all times – maintain the Moseley Street Wardens and Neighbourhood Police Team. 1.2. Summarise and promote the Village centre conservation area and shop front design guide to property owners, local businesses and shoppers. 1.3. Secure funding and introduce public art and the interpretation of Moseley’s history. 1.4. Develop an enhanced “village square” on St. Mary’s Row that is connected to St. Mary’s Church and the future railway station.	Cleaner Green Safer, MKHCP, MiB & Neighbourhood Police all active Estimate £50k/annum funding needed to replace Neighbourhood Wardens following success of initial project. Moseley Planning Group and MRG during responses to planning applications. Public Realm Design Group considering 1.3 and 1.4
EA2, EA3, EA4, EA6,	2. Develop new office accommodation in and around the Village centre.	2.1. Undertake a feasibility study into the refurbishment and re-use of accommodation above shops or residential properties along Alcester Road. 2.2. Expand the existing co-working facilities in Moseley. 2.3. Create affordable accommodation for Artists.	Moseley Planning Group and MRG influence through responses to planning applications. No progress yet – depends on securing grants. No progress yet – there is no cheap property available in Moseley at present.
EA1, BE4	3. Sustain the night time economy in Moseley	3.1. Promote Moseley as a suburb with a collection of eclectic restaurants and Pubs.	Moseley website to be developed in 2017 moseleyvillage.co.uk.

		3.2. Develop the Moseley Pub Watch project to consider their contribution to the vitality of the Village in the daytime.	No progress yet – dependent upon Police resources & support from MKHCP
EA1, BE1	4. Use mobile technologies to make Moseley more attractive to SMEs	4.1. Introduce a public Wi-Fi Network	Public Wi-Fi sites to be publicised on Moseley website to encourage support for businesses concerned. Mike Marlow (from Mos Soc) undertaking survey of public Wi-Fi sites.
EA1, EA2, EA3, EA4, EA5, EA7, EA8 BE1, BE2, HE1	5. Establish an organisation to raise finance and implement business growth & marketing initiatives.	5.1 Form a Town Team / Economic development Unit or similar organisation. 5.2 Seek resources to employ a Town Centre Manager or similar function. 5.3 Seek to establish a Moseley Business Improvement District or similar regime.	Community Safety Partnership funded 'Revive & Thrive' consultation & feasibility report concluded local business content with no formal representation and that a BID was inappropriate – March 2016. Regen Group acting as a "town team" Business involvement to be encouraged through roll out of Moseley website

Grow employment & business opportunities

RELEVANT SPD POLICIES	LOCAL ACTIONS	DETAILS	PROGRESS BY 2016
EA1, EA2, EA3, BE1, BE2, BE4	1. Introduce greater diversity in the local economy	1.1 Promote Moseley as a place where "businesses are born" – in particular from the creative industries sector. 1.2 Create the conditions to attract small independent retailers - engage with local business agents to encourage flexible / tiered rental agreements, to encourage mixed economy, especially in difficult to let upper floors. Review business rates	New website in development MCDT to provide broker role with property landlords or agents

		<p>1.3 Support the growth of the existing Arts and Farmers' markets as well as the development of other street markets and "pop-up" shops.</p> <p>1.4 Provide accommodation for professional services sector in Moseley.</p>	<p>Farmers and Arts Markets continue to operate successfully.</p> <p>Moseley Exchange has maintained its co-working space and office capacity. Other potential sites include Highbury, 120 Alcester Rd., former Meteor Ford or conversion of terrace properties along Alcester Rd.</p>
BE1, BE2,	2. Increase daytime activity in the Centre	<p>2.1. Identify and promote suitable sites / premises for more flexible office accommodation, studios or workshops – encourage the sharing of premises by independents.</p> <p>2.2. Develop a "buy local" scheme for residents</p> <p>2.3. Increase the range of promotional activities organised by local businesses – daytime entertainment</p>	<p>MCDDT conversion of 3rd floor meeting space to additional offices to rent. Continue to support Moseley Ashram build of new offices or development of existing site. Pursue through development of new website. Pursue through development of new website.</p>
EA1, EA2, BE2	3. Sustain and grow the street markets in the centre.	<p>3.1. Undertake a feasibility study and if appropriate, introduce mechanisms that allow the temporary closure of roads for street markets</p>	<p>Farmers and Arts Markets operating successfully. To explore opportunities with St Mary's Church HLF church grounds project.</p>
BE1, BE2, BE4	4. Improve the skills of residents and traders.	<p>4.1. Introduce adult learning opportunities from local venues</p> <p>4.2. Develop local training opportunities with local employers</p>	<p>Opportunities to be publicised on Moseley Community websites. Opportunities to be brokered with local providers. Venues to be explored with local churches.</p>

The historic environment

RELEVANT SPD POLICIES	ACTIONS	DETAILS	PROGRESS BY 2016
HE1, HE2, HE3, HE4, HE5,	1. Encourage greater awareness of Moseley's historic environment	<p>1.1. Produce user friendly Conservation Area Appraisal and reproduce Moseley shop front design guide.</p> <p>1.2. Promote the sustainable use of the historic assets through marketing and diversification.</p> <p>1.3. Produce a Conservation Area Appraisal for St. Agnes Conservation Area.</p>	<p>Documents to be available on BCC & Moseley websites. To be discussed with Moseley Society and BCC Conservation Officers</p> <p>Promote through Moseley website Creation of the Chamberlain Highbury Trust with a brief to develop a sustainable future for the property</p> <p>Underway from March 2016, conducted by Moseley Society, St Agnes RA and BCC Planning</p>
EA1 BE1	2. Develop Moseley as a "visitor destination"	<p>2.1. Better promote Moseley's historic features to the city and region including:</p> <ul style="list-style-type: none"> ▪ The Highbury Trust estate ▪ Moseley Bog ▪ St Mary's Church ▪ Springhill College ▪ Moseley Park and Pool ▪ Moseley Hall <p>2.2. Develop a community-led Heritage Centre for Moseley; exploit the links to the many famous people from Moseley, including a Tolkien Trail, to attract tourists.</p> <p>2.3. Develop a tourist walking / cycling trail to encourage visitors.</p>	<p>To be promoted through Moseley website</p> <p>Possible opportunity to locate in former Indigo shop – discuss with St Mary's. Moseley Park & Pool HLF Heritage Centre bid unsuccessful. MPP sculpture plans & mobile App information points. St Mary's Church improvements to church grounds underway. Walks developed Nov 2014 from Moseley Village to Sarehole Mill,</p>

			<p> Holders Lane Woods, Balsall Heath, Cannon Hill and Highbury parks, with photos, route details & maps at MoseleyCDT.com</p>
EA1 BE1	3. Develop a Victoria Parade improvement Scheme	3.1. Secure funding and undertake improvements to the historic environment; Victoria Parade, along Alcester Road and Moseley Park and Pool.	<p>Public Realm Design Group, supported by influence of BCC Conservation Officers, Moseley Planning Group on planning applications.</p>

Leisure and green open spaces

RELEVANT SPD POLICIES	ACTIONS	DETAILS	PROGRESS BY 2016
L1, L2, L3, L4, L5, L6, L7, L8	1. Protect, improve and increase Moseley’s green infrastructure and biodiversity: signage, open spaces, green trail, street trees, allotments, hedges and private gardens.	<p>1.1 Raise awareness with residents about the importance of local gardens for wildlife and climate change adaptations.</p> <p>1.2 Connect existing green spaces to one another along green corridors</p> <p>1.3 Promote green infrastructure areas for micro energy generation projects,</p>	<p>Moseley Bog, with support from Wildlife Trust, a new management plan; attendance numbers doubled; varied events programme. MPP day keys available and could be promoted through a new website. No progress on improvements to signage to open spaces</p> <p>Walks from Moseley Village to Sarehole Mill, Holders Lane Woods, Balsall Heath, Cannon Hill and Highbury parks, with photos, route details & maps at MoseleyCDT.com</p> <p>SusMo/BGas Green Streets funding provided solar panels for St Mary’s</p>

		<p>especially around allotments.</p> <p>1.4 Encourage private landowners to manage their sites to benefit wildlife and to maintain the local character.</p> <p>1.5 Develop a Local Space Action Plan –and set local priorities for potential CIL contributions</p>	<p>Church and Moor Green allotments. To identify public buildings & funding opportunities for further development</p> <p>MiB to distribute/publicise updated RHS advice on parking gardens. For 2016 MiB focused on year round community involvement with Britain in Bloom, “Its Your Neighbourhood” for volunteer led groups and introduced a new award for car parking front gardens.</p> <p>Public Realm Design Group set up for shared space principles in the overall design for the village centre. Awaiting outcome of BCC’s review of local cycle & rail proposals. St Mary’s Church HLF bid to improve St Mary’s grounds was successful. Late 2016, MKHCP set up Green Travel Action Group.</p>
<p>L1, L2, L5, L9</p>	<p>2. Strive to meet the minimum standards of access to quality open green spaces (2ha per thousand head of population and play areas within 400m of every home)</p>	<p>2.1. Promote the creation of new pocket parks and play areas within residential streets.</p>	<p>Sorrento Friends Group/BCC Parks & Leisure Veolia bid for funding for underused Sorrento Play Area to be made into a Community Garden unsuccessful – July 2016 plans to set up a management committee to take project forward encouraged by MKHCP Neighbour Innovator No progress yet on temporary adoption of unused land for green spaces</p>

		2.2. Support local schools to allow access to their sports facilities out of normal school hours and school holidays.	No progress – costs implications would be a substantial project to resolve
L8, L9	3. Increase daytime recreational activities in and around the centre.	3.1. Support the St Mary's Church proposals for the church grounds improvements and develop a link with the Village Green. 3.2. Support Moseley Park and Pool to increase opening hours for the general public.	Successful HLF bid for church grounds. MCDT hosted stakeholder meeting October 2016 re issues concerning privately owned alley to churchyard gates; decision pending on Deolali's 2016/03874/PA No progress yet
L8, L9, L10, L11, L12	4. Make open space more accessible to local residents	4.1. Support the participation of residents and local groups in volunteer opportunities and the management of existing parks and open spaces.	MCDT seeking to progress with help from U3A.

Traffic and movement

RELEVANT SPD POLICIES	ACTIONS	DETAILS	PROGRESS BY 2016
EA5, EA7 T1, T2, T3, T6, T7	1. Make the streets safer for pedestrians and cyclists.	1.1. Develop traffic and pedestrian improvements in the village centre and around local schools. Rebalancing Moseley centre away from traffic and towards pedestrians. 1.2. Increase the provision of secure cycle	Public Realm Design Group set up for shared space principles in the overall design for the village centre. BCR Phase 1 Alcester Road cycle lanes & secondary routes; implementation of 20mph speed limits close to schools and on secondary routes; BCR changes under review 12 additional cycle stands in 6

		<p>facilities in the village centre.</p> <p>1.3. Undertake improvements to the road junctions at Yardley Wood Road/Wake Green Rd and Moor Green Lane/ Russell Rd/Queensbridge Rd.</p> <p>1.4. Where appropriate, consider the creation of “play streets” or the pedestrianisation of some residential roads.</p>	<p>locations around Moseley installed 2016. Bike shed to be installed to serve M&S employees</p> <p>Some improvements made as part of BCR Phase 1. Parking Group set up to work with BCC on problem parking hotspots and is active</p> <p>No progress yet. Opportunity for MKHCP Green Travel Action Group to consider</p>
EA7 T5	2. Improve car parking for visitors	<p>2.1. Provide additional parking around the local centre where appropriate eg: open up school car parks weekends/holidays</p> <p>2.2. Explore the option for free parking in Moseley’s public car park.</p>	<p>MKHCP Green Travel Action Group meeting</p> <p>Proposal rejected by BCC. Impact of new facilities at M&S & station site to be monitored. Survey to be carried out of footfall in Village before and after M&S opening</p>
T1, T2, T4, T6,T7	3. Reduce congestion.	<p>3.1. Whilst acknowledging the strategic character of Alcester Rd, traffic management and calming techniques will be supported to help encourage reduced traffic speeds and levels of congestion through the Village</p>	<p>No progress yet – awaiting BCR review</p>
T1,T2, T4,	4. Encourage alternative means of transport, including walking.	<p>4.1. Actively promote the re-opening of the Camp Hill railway line and Moseley station. In the interim, consider how the Network Rail tunnel site could be better used for local initiatives, i.e. markets, festivals, public parking associated with</p>	<p>MRG/Moseley Forum – discussed 26.1.16 the re-opening of Camp Hill line within Integrated Transport Authority 25 year plan, in Centro’s strategic plans, but as yet unfunded. Lobbying required to fund feasibility</p>

		<p>Park and Ride. sports pitches, bike park, pop-up gallery space etc</p> <p>4.2. Raise awareness of benefits of / promote use of buses, bikes and walking, encouraging a priority shift away from cars for local journeys and introduce cycle hire facilities in the Village centre.</p> <p>4.3. Improve pavements and access to shops and other public buildings for the elderly, those with a disability and pushchair users.</p> <p>4.4. Develop a network of new cycle and walking routes between the River Rea and Cole corridors. In addition, measures to enhance and promote the University to Moseley route will be explored and supported</p> <p>4.5. Develop a community “shuttle bus” to help residents access the local shops.</p>	<p>research to support inclusion in ITA funded programme for Network Rail tunnel site where use will be linked to development of former Meteor site - likely car park</p> <p>Living Streets Project completed in 2016 and move away from cars a long term BCC policy. Objectives 4.2 – 4.5 to be put to MKHCP Green Travel Action Group</p> <p>Islands in the middle of the road to assist people crossing Alcester Road</p> <p>Proposals under consultation for a new cycle route through Highbury Park to link with Cannon Hill/River Rea National Cycle route</p> <p>To be pursued if funding opportunity arises. “Ring a Rickshaw” idea suggested.</p>
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Housing

RELEVANT SPD POLICIES	ACTIONS	DETAILS	PROGRESS BY 2016
<p>HE1, HE2, HE3, HE4 H1, H2,</p>	<p>1. New housing developments and alterations to existing properties should improve or enhance the local character.</p>	<p>1.1. Produce and circulate a new document to raise awareness amongst developers of Moseley's housing character, conservation areas, Article 4(2) directives and planning guidance.</p> <p>1.2. Encourage innovative or radical modern housing design (and properties generally) on appropriate sites, that add to the character of Moseley.</p>	<p>Details available through BCC online planning and Moseley Society websites. To promote through Moseley website. MCDT/Conservation Officers working on communication that may be used to inform potential developers.</p> <p>Moseley Planning Group ongoing review and comment on new planning applications and appeals.</p>
<p>H3, H4</p>	<p>2. New developments and adaptations should help reduce the neighbourhood's carbon footprint.</p>	<p>2.1. When constructing new housing, developers should achieve Code for Sustainable Homes (level 3 before 2013, level 4 between 2012 and 2016, and level 6 after 2016). For non residential properties, developers should achieve the BREEAM "very good" standard until 2013 and 'excellent' after that.</p> <p>2.2. New properties, should seek to include some of the following features:</p> <ul style="list-style-type: none"> ▪ Renewable energy generation ▪ Water conservation ▪ A garden 	<p>Moseley Planning Group supports objectives 2.1, 2.2 and 2.3 when reviewing all local planning applications, commenting where appropriate</p>

		<p>2.3. Existing properties that are being improved / refurbished should seek to improve their SAP* rating to above 60, to reduce energy and water use and include micro-energy generation, where appropriate.</p> <p><i>*Every new house has to have a SAP rating. It provides a simple means of reliably estimating the energy efficiency performance of your home.</i></p>	
<p>H1, H2</p>	<p>3. Increase the provision of 2 or 3 bedroom and affordable properties.</p>	<p>3.1. Identify locations appropriate for development or properties for refurbishment.</p> <p>3.2. Encourage the development of nos. 124-132 Anderton Park Road for affordable housing.</p> <p>3.3. Encourage the development of nos. 120 Alcester Rd and 123 Moor Green Lane for affordable housing.</p> <p>3.4. Explore the development of a community land trust to develop local homes.</p>	<p>Recent housing dev. completed at Pitmaston, Moor Green Lane; planning approval given for apartments at 15-23 Park Road & 50-52 Edgbaston Road; planning apps. Submitted for 110 Edgbaston Road, 120 Alcester Road, 1 College Road, Woodnorton Drive. To liaise with Moseley Ashram for an understanding of current needs for local private and social housing.</p> <p>No progress with RSL's</p> <p>120 Alcester Road – commercial developer progressed their own plans for flats and one commercial unit. 123 Moor Green Lane – seems unlikely at present</p> <p>MCDT investigated CLTs in Summer 2015 as a possibility for affordable housing, concluding lack of sites and high land prices would make such schemes unlikely unless BCC donates a site..</p>

H4	4. Increase the provision of living accommodation above shop units	4.1 Encourage landlords to develop or improve living accommodation above shops in and around the Village centre	No progress yet
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Community

RELEVANT SPD POLICIES	ACTIONS	DETAILS	PROGRESS BY 2016
C1, C2, C3	1. Increase land or property in community control, through Community Asset Management / ownership	1.1. Increase local control / management of property in Moseley to support local community wealth generation and recycling.	Moseley CDT – continue to explore community shares for review early 2017
		1.2. Identify assets of community value - an asset register, to support local management / ownership such as Holders Lane club house and playing fields.	September 2016 BCC/Friends consultation on plans for future development and use of Holders Lane fields pavilion – update required following consultation close 20 November 2016 MRG/CDT to explore formal listing of community assets – started November 2016
		1.3. Consider 'Community Right to Bid' for land and properties, such as at the junction of Woodnorton Drive and Alcester Road	CDT investigated CLTs in Summer 2015 as a possibility for affordable housing, concluding lack of sites and high land prices would make such schemes unlikely. Woodnorton sold by BCC for private development and 120 Alcester Road sold for private development.
		1.4. Support community participation in the	CHT, Highbury Orchard Community, Friends

		<p>creation and management of open space</p> <p>1.5. Encourage greater use of school sites to become a better community resource / community centres / outdoor gyms</p> <p>1.6. Encourage landowners to release vacant sites for community use until development begins.</p> <p>1.7. Develop a network of community venues to support mutual benefit and provide more services for young people, the under 5's, the elderly and those with English as a second language.</p> <p>1.8. Identify an appropriate site and develop a new community centre for Moseley</p>	<p>of Highbury, Holders Lane Woods and Pebble Mill Fields Friends, Sorrento Friends and Moseley Bog active. 13 community gardens entered for 'It's Your Neighbourhood' supported by MiB.</p> <p>No progress yet – additional resources required to support schools BCC supported Active Parks scheme continues to run in Summer holidays</p> <p>Development of 582 Moseley Road as a community resource. No progress yet – pending outcome of planning enforcement.</p> <p>Informally this happens</p> <p>No progress yet – to monitor plans for Meteor site health centre, future of All Services Club and funding opportunities.</p>
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Health

RELEVANT SPD POLICIES	ACTIONS	DETAILS	PROGRESS BY 2016
HH1, HH2	1. Develop infrastructure that will help increase life expectancy and reduce social isolation	1.1. Support the development of a modern healthy living centre in the Village centre and the delivery of a wider range of services from it: 1.2. Support the development of a Leisure centre / gym in the Village centre (indoor or outdoors) 1.3. Support the creation of new or improvements to safe routes to school and cycling routes in Moseley.	Health point set up at Moseley Ashram New Health Centre at former Meteor site – CDT to monitor development plans. Health Centre looks unlikely now – Dec 2016 BCR Phase 1 – pending review of future BCC plans