

MOSELEY & KINGS HEATH WARD DEVELOPMENT PLAN

REVIEW: 2007/08

INTRODUCTION

The Moseley & Kings Heath Ward Development Plan has been reviewed and up dated following the Constituency boundary changes in June 2006. Using the previous Ward Development Plan (2004/05) as a starting point, this review has taken place in order to report on the progress of the key issues and identify priorities for the Ward and suggest ways in which they can be tackled.

It has been prepared on the basis of local knowledge, views and concerns as expressed by local people and community groups at public discussions and Ward meetings. The priorities have been backed up by evidence provided through the Neighbourhood Renewal Profile and reference has also been made to local consultations. The revised document has also undergone consultation with statutory partner agencies as well as local voluntary sector organisations.

The Ward Development Plan is an important document as it highlights key priorities & issues for the Ward and provides a framework for the future development of the Ward.

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Document References:

- Birmingham City Council (2006) "Kings Heath Local Action Plan" (KHLAP)
- Birmingham City Council (2006) "Listening to Improving Services for the Environment" (LISE)
- Birmingham City Council (2007) "ENCAMS Survey 04/06/07"
- Birmingham City Council (2006) "Hall Green District Area Agreement" (DAA)
- Birmingham Community Safety Partnership (2007) "Hall Green Constituency Community Strategic Assessment 2006/07" (CSA)
- Birmingham Health & Wellbeing Partnership (2007) "Life Expectancy & Health Inequalities" (BHWP)
- Birmingham Strategic Partnership (2006) "Neighbourhood Renewal Profile" (NRP)
- Birmingham Youth Service (2007) "Outcomes Framework – District Plan" (BYS)
- Bishop Challoner Extended Schools Cluster (2007/08) "Action Plan"
- Highbury Partnership Extended Schools Cluster (2006) "Action Plan"
- Moseley CDT (2004) "Moseley the Creative Village- A Forward Strategy Report"
- Moseley Forum (2004) "Moseley Community Plan-Planning for Real"
- Moseley Forum (2006) "The Tornado & Neighbourhood Renewal Proposal for North Moseley"
- Research by Design (2007) "Kings Heath Visitors Survey"

COMMUNITY SAFETY: Moseley & Kings Heath should be safe for people who live, work or visit the Ward by tackling crime, anti social behaviour and improving community safety.

OBJECTIVE	EVIDENCE	ACTIONS REQUIRED	PRIORITY	PROGRESS TO DATE	POTENTIAL PARTNERS	TARGET OUTCOME
Reduce Crime & Fear of Crime	<p>Ward ranks 8th highest out of 40 for Personal Robbery (CSA)</p> <p>Ward ranks 3rd highest out of 40 for Theft from Person mainly in Kings Heath (CSA).</p> <p>27% of Wounding Offences in Hall Green is in Kings Heath. (CSA)</p> <p>Ward ranks 17th out of 40 for Common Assault (CSA)</p> <p>Offences for Hate Crime & Domestic Violence are 3 times higher than City average in parts of north Moseley & Kings Heath (CSA)</p>	Sustain & enhance the Kings Heath CCTV scheme	High	Kings Heath CCTV: revenue costs sustained through Transportation section. Store Net: implemented by Police.	Highways, Police	Reduction of crime & fear of crime
		Develop "Shop Watch" in Kings Heath shopping area	High	"Shop Watch": Being developed by Police & businesses in Kings Heath.	Police, Business Associations	Reduction of crime
		Review expansion of CCTV in to other parts of the ward	Low/ difficult	Expansion of CCTV: Temporary mobile CCTV used at various locations.	City Council, Police	Reduction of crime
		Shared agency approaches to reduce fear of crime & increase confidence	Medium	Crime & Fear of Crime: <ul style="list-style-type: none"> • Neighbourhood Tasking led by Police • Local Delivery Group set up for new constituency. • Police surgeries set up in mobile units/ caravans. • Street Wardens & Environmental Warden: work with Police to provide support when necessary. 	Police, Housing Associations, community groups, Housing, Constituency, Moseley CDT	Reduction of crime & fear of crime
		Tackle robbery & violent crime hotspots	High/ difficult	Aquarius Route 50 Project: tackling alcohol related issues.	Police, City Council, Aquarius	Reduction of robberies, violent crime
		Campaigns to tackle domestic violence	High/ difficult	Domestic Violence: Constituency Domestic Violence & World Cup Campaigns targeted local pubs. Libraries provide advice & workshops.	Police, Libraries, Constituency	Reduction of domestic violence
		Public Lighting Improvements Prioritisation Moseley Community Plan	Street lighting improvements	Medium	Ward Lighting Programme	Highways
Ward is ranked 4th highest out of 40 for residential burglary (CSA)	Tackle burglary hotspots	High/ difficult	Burglary Reduction Initiative: Scheme developed for Constituency. Burglary reduced from 2 nd highest Ward in the City to 4 th in the past year. Enough is Enough: implemented gating scheme during 2004-06.	Police, Family Housing, Constituency	Reduction of burglaries	

Tackle anti social behaviour	Drug offences & treatment high for Kings Heath compared to City (CSA). Moseley Community Plan	Reduce street drinking, drug abuse, begging	Medium	Moseley Street Wardens: work closely with street drinkers, assisted in the Alcohol Free Zone. Route 50 Project (Aquarius): provided support & raised awareness of alcohol abuse. Early Evening Youth Activities: raise awareness of risks of alcohol & drugs amongst young people.	PCT, City Council, Police, Aquarius, Moseley CDT, Extended Schools Clusters.	Reduction of anti social incidences
	Kings Heath scores 3 times above City average for offences committed by young people (CSA)	Increase diversionary activities for young people	Medium	Trafalgar Road Pocket Park, Young Voices & Early Evening Youth Activities developed to involve young people.	Youth Services, Police, voluntary organisations, extended schools clusters	Reduction in numbers of young people in crime
		Develop network of Safer Estates	Medium	Woodbridge Safer Estates Group set up. Hall Green Safer Estates group being set up to cover Kings Heath.	Police, Housing, Birmingham Anti Social Behaviour Unit, Constituency	Reduction of anti social incidences
		Promote "Dying to Drive" campaign amongst secondary schools	Low	Fire Service currently delivering campaign with local schools	Fire Service, schools	Reduction to road traffic collisions
Improve fire safety	30.8% of all Accidental Dwelling Fires in Hall Green Constituency take place in Ward (CSA)	Review home safety e.g. security, fire precautions, installation of gates to alleyways	Low	Burglary Reduction Scheme: Constituency wide scheme. Enough is Enough: implemented gating scheme Keep Your Business in Business: developed by Fire Service to increase awareness of rubbish & arson.	City Council, Fire Service, Police, Family Housing, Constituency	Reduction of accidental fires, arson & burglaries

HOUSING: Support actions to bring properties to a decent standard and improve the housing provision to meet the needs of local people.						
OBJECTIVE	EVIDENCE	ACTIONS REQUIRED	PRIORITY	PROGRESS TO DATE	POTENTIAL PARTNERS	TARGET OUTCOME
Support a range of housing types	19.3-28.8% households overcrowded in north Moseley as compared to the Birmingham average of 9.6%. (NRP)	Bring vacant properties back into use.	High/ difficult	Empty Properties project: now part of the City-wide scheme.	Housing	Properties back into use
		Impact of new housing developments need to be assessed	Low/ difficult	Discussions needed with Planning	Planning	Impact assessment undertaken
	90.2 to 100% of north Moseley Council owned homes failed to meet the Decent Homes Standard compared to the Birmingham average of 67.6%. (NRP)	Improve standard of homes	Low/ difficult	The City's housing strategy provides a target to improve the standard of all social housing by 2010.	Housing, Housing Associations	Improved homes
		Improve energy efficiency of homes	Medium	Green Doctor scheme is being implemented by the Moseley Street Wardens	Moseley CDT, Housing	Improved homes

ENVIRONMENT: The quality of the environment, including shopping & residential areas, has always been a key theme for the Ward and consequently the Ward Committee has set up a sub group, the Clean Environment Thematic Group, to identify gaps & improve the environment. The need to secure environmental improvements in order to conserve the Ward's valuable green spaces along with sustainable practices, e.g. recycling & composting, has also been highlighted.

OBJECTIVE	EVIDENCE	ACTIONS REQUIRED	PRIORITY	PROGRESS TO DATE	POTENTIAL PARTNERS	TARGET OUTCOME
Cleaner & tidier streets	Litter & Detritus: 4% sites unsatisfactory compared to city target of 12%. Smoking, confectionary & non alcoholic related litter main issues. (ENCAMS) Fly Posting: Ward scored 4% & is above target baseline of 0.6% (ENCAMS) Kings Heath Local Action Plan Moseley Community Plan LISE Kings Heath Visitors Survey	Remove graffiti, fly posters & placards & identify preventative measures	High	Graffiti & Fly Poster: Heartlands RSO & Warden schemes assist.	Heartlands RSO, Moseley CDT, City Council	Cleaner & tidier street scene
		Remove unnecessary clutter, e.g. illegal advertising boards & investigate alternatives.	High	A Board Removal: being targeted for Kings Heath	Highways, business groups, Wardens	Tidier street scenes.
		Sustain & expand Street Warden & Environmental Warden schemes	High/ difficult	Wardens: funded do date through NRF	City Council, Moseley CDT	Sustainability of schemes
		Prevent dog fouling	High /difficult	Wardens: carry out dog fouling enforcement activities	Regulatory Services,	Cleaner streets & open spaces
		Support litter & rubbish reduction initiatives	High/ difficult	Litter & Rubbish: Mechanical Sweeper piloted successfully. Special Street Collections & Junkswaps funded. Container refuse collections piloted.	Regulatory Services	Cleaner & tidier street scene
Sustainability	Kings Heath Local Action Plan Moseley Community Plan	Increase recycling facilities	High/ difficult	Recycling Initiatives: Brumcan recycling piloted successfully. City's kerbside recycling due to expand. Underground recycling facilities in Silver Street.	Brumcan, Regulatory Services	Increased recycling
		Encourage sustainable environmental practices e.g. awareness raising, renewable energy, recycling, low energy bulbs, reduce carbon emissions etc	Medium/ difficult	Awareness Raising: Moseley in Bloom's schools liaison group exploring Eco Schools Moseley Forum (SusMo) exploring ways to reduce CO ₂ emissions.	Moseley in Bloom, local schools, voluntary organisations, Moseley Forum, City Council	Improved environmental practices
Greening the ward	Kings Heath Local Action Plan Moseley Community Plan	Improve parks & play facilities e.g. Highbury Park, Moseley Park & Pool, Trafalgar Road Park & Kings Heath Park	Low /difficult	Parks development: Parks 4 Play & Trafalgar Road Park schemes, Kings Heath Park Multi Use Games Area	City Council, Friends of Parks, Voluntary Organisations	Increased use of parks
		Improve retail areas – e.g. new street furniture, seating, paving, repaint street furniture	Medium	Discussions underway to improve Kings Heath retail area. Street furniture repainted across the Ward	City Council, Kings Heath Centre Partnership	Improved appearance of retail areas
		Green streets – e.g. hanging baskets & planters, tree planting, front gardens	Medium	Moseley in Bloom & Kings Heath Floral Trail "greening" Moseley Village & Kings Heath retail area	Kings Heath Floral Trail, Moseley in Bloom, City Council	Improved street scene
		Explore the scope for park keepers	Low /difficult	Assistant Ranger: recruited for Highbury Park.	Friends of Highbury Park, City Council	Improved parks
		Encourage take up of composting service	High /difficult	Composting service covering Ward. Run A Muck successfully piloted.	Community Service Volunteers, City Council	Improved environment
		Encourage appropriate tree planting & landscaping	medium/difficult	Tree Planting Programme: Tree planting programme being implemented.	City Council, Moseley in Bloom	Improved environment
		Encourage tidy & green gardens	Medium	Front Gardens: RHS leaflet being delivered to all householders	Moseley Society, Moseley in Bloom	Improved environment

TRANSPORTATION: The quality of transportation links within the Ward has been a key priority for both Neighbourhood Forums. The need to reduce traffic impacts and to balance the needs of the differing communities, including residential & business communities, is crucial in terms of any improvements that are made.

OBJECTIVE	EVIDENCE	ACTIONS REQUIRED	PRIORITY	PROGRESS TO DATE	POTENTIAL PARTNERS	TARGET OUTCOME
Improve transportation links and reduce traffic impacts	Kings Heath Local Action Plan Moseley Community Plan	Parking - Review parking issues to support both residents & retail areas including retail deliveries & school dropping off provision.	High /difficult	Moseley residents parking schemes explored.	Highways	Parking improved
	Kings Heath Local Action Plan Moseley Community Plan Bishop Challoner & Highbury Partnership Extended Schools Cluster	Safety – pedestrian & roads. Review the present traffic calming arrangements & consider needs of schools & other services. <ul style="list-style-type: none"> • Explore traffic calming – 20mph zones • Safer routes to schools • At puffin pedestrian crossings 	High	School Travel Plan: team currently working with local schools to promote walking, cycling & use of public transport Electronic Signs: being implemented in Russell Road to reduce speed.	Highways, local schools	Reduction of traffic accidents
	Kings Heath Local Action Plan	Develop traffic management proposals for addressing issues of loading, limited street parking & signage	Medium	Traffic Management: Traffic regulation orders (TRO) being examined by Highways "Kings Heath Centre".	Highways	Improved traffic flow
	Kings Heath Local Action Plan Moseley Community Plan	Consider whether present pedestrian facilities & footway arrangements are appropriate. Identify better pedestrian crossings at busy junctions.	Medium	Pedestrian Facilities: drop kerbs being examined by Highways "Kings Heath Centre".	Highways	Improved pedestrian facilities. Reduced traffic
	Kings Heath Local Action Plan Moseley Community Plan	Improve cycle routes & facilities	Medium	Cycling Facilities: cycling stands installed in Kings Heath.	Highways	Increased cycling
	Kings Heath Local Action Plan	Seek ways to reduce clutter & excessive signage through coordinated design.	High	Rationalising Signage: being examined by Highways "Kings Heath Centre".	Highways, Regulatory Services	Tidier streets
	Kings Heath Local Action Plan Moseley Community Plan	Review with bus operators & Centro present routes, bus interchange arrangements & access to reduce through traffic levels. Define bus stop waiting areas on footways.	Medium	Centro are exploring interchanges at Kings Heath.	Centro, West Midlands Travel, Highways	Reduced traffic
	Kings Heath Local Action Plan Moseley Community Plan	Explore reintroduction of local passenger rail services	Low/ difficult	Discussions underway to develop rail link for Moseley & Kings Heath.	Highways, Centro, Rail operators	Reduced traffic

CHILDREN & YOUNG PEOPLE: 10 primary schools, 6 secondary schools, 2 special schools and a number of private nurseries are located in the Ward. The social and learning needs of young people to encourage their personal development & community involvement are crucial to promote confidence & respect.

OBJECTIVE	EVIDENCE	ACTIONS REQUIRED	PRIORITY	PROGRESS TO DATE	POTENTIAL PARTNERS	TARGET OUTCOME
Encourage enjoyment & achievement	Key Stage 2: parts of north Moseley 49.9% & below as compared to City average of 65.4% (NRP). Key Stage 3: parts of north Moseley 49.9% & below as compared to City average 52.5% (NRP). Small concentrations of young people gaining 5 in more GCSEs at A-C rank below the City average for north Moseley. (NRP). Early Learning (Foundation Stage): parts of north Moseley 49.9% & below as compared to City average of 51.3% (NRP).	Identify schemes that would strengthen educational achievement	High	Library Outreach Project: successfully piloted at local centres resulting in over 200 new library members.	Library Services, local schools & organisations	Raised educational achievement
		Develop library services	Medium	Library introductions being made with local schools	Library Services, local schools & organisations	Raised educational achievement
		Support the development of cultural, music & arts projects	Medium	Exploring feasibility for a multi media centre for Queensbridge School. Moseley Children's Music Festival supported.	Schools, libraries, play services, voluntary organisations	Increased availability of recreational activities
		Support inclusive out of school activities & play provision	High	Play Provision & Activities: Moseley & Kings Heath Play Forum operating. Other play provision includes Trafalgar Pocket Park Group, Parks 4 Play & Highbury Partnership. Children's Play Project providing after school & holiday provision. Inclusive play also taking place at Calvary Play Scheme	City Council, Play Services, voluntary organisations, Play Forum.	Increased availability of recreational activities
		Engage with young people congregating in areas such as street corners, Moseley Village etc	High	Early Evening Youth Activities developed to target young people	Youth Services, Extended Schools Clusters	
		Develop children's community facilities database	High	Being developed by Play Forum, extended schools & library.	Play Forum, Extended Schools, Library	Increased provision
		Support young people at risk of disaffection with school	High	Head teachers & extend schools clusters begun initial discussions	Schools, extended schools clusters	Raised educational achievement
		Develop virtual children's centre provision targeting under 5s	High	Highbury Partnership Cluster appointed officer to develop this.	Highbury Partnership Cluster, Early Years	Increased provision for under 5s
		Increase provision for young people particularly for 11-13 year olds	High	Initial discussions underway with Play Forum & extended school clusters.	Play Forum, extended schools clusters, youth services	Increased provision
Encourage healthy activities	Kings Heath Local Action Plan Moseley Community Plan	Increase number of schools with school travel plans & develop safer routes to school.	Medium	School Travel Plan: team working with local schools to promote walking, cycling & use of public transport	Highways, local schools	Reduction of traffic accidents
Make positive contribution	BYS Outcomes Framework Plan Extended Schools Clusters	Develop parent & family support	Medium	Being developed through schools clusters & children's centre. Parent Support Worker being appointed at Bishop Challenor School	Extended Schools Cluster, Play & Youth services, Children's Centre	Reduction of disaffection
		Recruit youth worker & develop youth development plan	High	Youth Services recruiting youth worker for Ward.	Youth Services	Increased provision

		Develop provision for young people in line with the Youth Service constituency plan & Every Child Matters	High	All Saints Youth Project also developing bids for further projects.	All Saints Youth Project, Youth Services	Increased provision
Improve community safety	Young people who are victims of crime are 4 times higher in parts of Kings Heath & north Moseley than the City average (GSA)	Support crime victims e.g. reduce antisocial behaviour, bullying & other crimes	Medium	Discussions underway with community safety coordinator	Victim Support, Police, Extended Schools, Play & Youth Services, Constituency	Improved safety

COMMUNITY INVOLVEMENT & PARTICIPATION: Consultation & engagement including active community involvement and participation is crucial to strengthening local democracy and enabling all communities to become involved in decisions affecting their neighbourhood.

OBJECTIVE	EVIDENCE	ACTIONS REQUIRED	PRIORITY	PROGRESS TO DATE	POTENTIAL PARTNERS	TARGET OUTCOME
Support community groups & encourage participation	Moseley Community Plan	Improve facilities for local community use e.g. meeting rooms, cafés, including sharing of facilities such as common rooms etc. especially north Moseley	High / difficult	Constituency asset management process underway. All Saints Community Development Project underway. Discussions underway to explore use of Library learning centre for community.	Local voluntary & community organisations, City Council	Increased facilities for community
		Support community cohesion & volunteering opportunities	Medium	Moseley CDT Volunteer Directory, Diversity Day, Black History Month taken place	Local community organisations, library, Kings Heath community centre, Moseley CDT	Increased volunteering opportunities
		Review community development for the Ward including Moseley.	High	Community development review being undertaken by the Constituency	Hall Green Constituency, Moseley CDT	Community development cover whole ward
		Maximise opportunities for participation & ensure the diverse communities are consulted & engaged	High / difficult	Community development review to take place.	Hall Green Constituency, voluntary organisations	Increased participation
		Identify support required for elderly people	Medium	Handy Person & Benefit Advice schemes supported. Discussions with Adults & Communities to take place.	Adults & Communities, All Saints Project, St Agnes over 50s,	Review carried out
		Support local festivals & events	Medium	Events Supported: Moseley Festival, Christmas lights, Kings Heath Carnival	Local community organisations	Increased participation
Advice & welfare	Moseley Community Plan	Expand & support legal, social & welfare advice including homelessness, drug & alcohol advice and benefit take up	High / difficult	Benefit Advice for Over 60s	Benefit Advice Team, Primary Care Trust, Neighbourhood Office, Citizens Advice Bureau	Increased number of support services
Improve dissemination of information	Moseley Community Plan Kings Heath Local Action Plan	Identify ways to disseminate information, improve communication, publicise & market schemes	High	Notice boards installed in Trafalgar Road Open Space & Highbury Park.	Neighbourhood Forum, community & voluntary groups, City Council	Improved dissemination of information
		Development of library services including learning centre	Medium	Dissemination of information e.g. health awareness, outreach work, local issues, workshops.	Library, local community organisations	Increased participation
Support cultural & creative schemes	Moseley Community Plan	Supports arts & cultural activities for all sections of the community	Low	Moseley Children's Music Festival, Moseley Festival, Diversity Day taken place in the Ward	Community organisations, Moseley Inter Faith group	Increased participation

HEALTH: Health related issues including improving life expectancy and reducing health inequalities have been identified at various levels in order to combat obesity, circulatory disease and cancer through awareness raising, exercise and nutrition guidance.

OBJECTIVE	EVIDENCE	ACTIONS REQUIRED	PRIORITY	PROGRESS TO DATE	POTENTIAL PARTNERS	TARGET OUTCOME
Improve life expectancy & promote healthy lifestyles	Ward ranks 33 rd for circulatory diseases with concentrations above 200% in north Moseley compared to England average. (NRP)	Improve access to health facilities & advice especially targeting north Moseley	Medium	Health Centre: All Saints Project being developed in Kings Heath. Books on Prescription available at Kings Heath Library	All Saints Community Project, PCT, City Council, Moseley CDT	Improved health
	Crude death rates for stroke ranked 5 th highest in City. (BWHP)	Increase sports development & encourage people to take up more sport	Medium	Access to Sports Facilities: Bishop Challenor Sports Centre agreed for use by wider community.	Sports facilities, City Council	Improved health
	For cancer, Ward ranks 17 th out of 40 in the City with concentrations above 200% in parts of north Moseley compared to England average. (NRP).	Support health promotion initiatives e.g. Walk 2000, smoking cessation, free swimming for children, 'walking buses', safer routes to school, healthy eating & exercise	Medium	Health activities developed at Highbury Park including Walk 2000	Local community organisations, City Council, Primary Care Trust	Improved health
	Low Birth Weight: parts of north Moseley above 15% compared to national average of 5.04%. Ward ranks 37 th out of 40 for infant mortality. (NRP)	Tackle problems of alcohol & drug abuse	High	Alcohol Issues: Moseley Street Wardens, Route 50 scheme, alcohol free zone in Moseley.	Primary Care Trust, City Council, Police, Aquarius, Moseley CDT	Reduction of alcohol & drug abuse
Improve quality of life for older people & vulnerable people	Moseley Community Plan	Develop initiatives to improve quality of life for older people e.g. benefit advice.	Medium	Benefit Take up for over 60s funded, Green Doctor Scheme	City Council, Moseley CDT	Improve independence & well being of older people
		Support mental health & learning difficulties initiatives	Low	Mental Health: TOPIC (male suicide project) mainstreamed by Mental Health Trust	City Council, Primary Care Trust, Mental Health Trust	Reductions of people suffering from mental illness
Reduce health inequalities	Rate of deaths from all causes in north Moseley is 200% above England average. (NRP). Life expectancy for males ranked 7th for Birmingham. (BWHP)	Develop healthy hearts programmes.	High	Healthy Hearts initiative developed to target men to improve lifestyles	Gateway Family Services, PCT, City Council	Reduction in heart disease

REGENERATION & ECONOMIC DEVELOPMENT: The balance between long-term regeneration to ensure economic success and prosperity of the poor neighbourhoods against the wish to conserve the character of the Ward as well as the existing valuable green spaces is a key priority of the plan.

OBJECTIVE	EVIDENCE	ACTIONS REQUIRED	PRIORITY	PROGRESS TO DATE	POTENTIAL PARTNERS	TARGET OUTCOME
Encourage long term efforts in physical regeneration	Kings Heath Local Action Plan Moseley Community Plan	Support local efforts in regeneration e.g. All Saints Community Project. Support Moseley Regeneration Group to develop the Moseley Action Plan	Medium	All Saints Community Project: Phase 1 of the development underway. Moseley Regeneration Group addressing issues in Moseley.	City Council, All Saints Community Project, Moseley Regeneration Group	Completion of: -All Saints -Moseley Action Plan
Encourage entrepreneurial diversity & local business development	Kings Heath Local Action Plan Moseley Community Plan	Develop new businesses & social enterprises	Medium	Plugging the Leaks project being developed by Moseley CDT. Raising awareness of self employment through Business Insight	Moseley CDT, Libraries, Enterprising Communities	Increased new businesses & social enterprises
		Expansion of Farmers & Arts Markets in Moseley & Kings Heath	High	Two Farmers Markets: successfully organised by Moseley Forum & Kings Heath Business Association	Moseley Forum, Kings Heath Business Association	Availability of local produce
		Support Moseley Creative Village. Identify support for media & arts industries	High	Projects include Moseley Exchange & Moseley Arts Stalls	Moseley CDT, Enterprising Communities	Creative village
Develop local centres	Kings Heath Local Action Plan Moseley Community Plan	Explore the scope for town centre managers	Medium	Discussions underway with Kings Heath Centre Partnership.	Kings Heath Centre Partnership	Appointment of TCM
		Develop a blueprint/ design feasibility for Kings Heath	High	Discussions underway with key partners	City Council, Centro, Kings Heath Centre Partnership	Improved centre
		Develop Business Improvement District for Kings Heath. Develop identity for Moseley.	High	Business Improvement District: going ahead in Kings Heath	Business Associations, City Council, Chamber of Commerce	Approved BID area
		General improvements to the shopping environment to attract quality retailing & office development	Medium	Retail Environment: Moseley in Bloom scheme & Kings Heath Floral Trail contributing to greening the retail areas. Highways improvements underway for Kings Heath.	Voluntary groups, City Council	Diverse range of small businesses attracted
Encourage economic well being	% population economically inactive above 40.1% for north Moseley as compared to City average of 31.5%. (NRP). % claimants of Job Seeker Allowance above 15.1% in north Moseley as compared to City average of 8.4%. (NRP). % claiming Income Support above 15% for north Moseley as compared to City average of 10.4% (NRP).	Develop employment project targeting north Moseley. Attract new employers.	High/ difficult	Employment Scheme: Integrated Gateways scheme being implemented in north Moseley.	Enterprising Communities, Benefit advice team, neighbourhood offices, Business Link, Moseley CDT, Learning Skills Council.	Reduction in the number of claimants & those unemployed